Donor Privacy Policy

At CASA of Madison County, we strive to follow the Standards for Charity Accountability as posted by the Better Business Bureau. The full text of the standards is available on the Better Business Bureau website at www.give.org. As the donor, it is your business to know what information we collect and how we use it. Here is our Donor Privacy Policy:

1. What information do we collect and how do we use that information?

We collect donors’ names and contact information provided by you. The information could then be used for the following: a thank you letter, possibly a tax letter, solicitation, quarterly newsletters, as well as additional touches throughout the year. Email lists are not shared or sold. CASA honors your request to remain anonymous.

2. How can donors contact us to review their personal information and request corrections?

If you have questions concerning your personal information, please contact CASA of Madison County at our main number (256-533-7775) or email info@casamadisoncty.org.

3. How can a donor inform us that they do not want their information shared outside of CASA of Madison County?

We do not share our donor information outside of CASA of Madison County. We respect our donors’ requests to not to have their names listed in any public documents.

4. What security measures do we have in place to protect donor information?

All donor information is maintained in house in a lockable file with limited access. No specific donor information is shared outside of CASA of Madison County.